



Not ready for a rocking chair but ready to ROCK!

BABYBOOMSTER.COM

TRAVEL | FOOD | WELLNESS | LIFESTYLE | FOR ACTIVE BABY BOOMER WOMEN OVER 50

BabyBoomster.com is a blog dedicated to fabulous Baby Boomer women over 50 who want to enjoy life on every level. They love to travel, eat healthy, and live well so they can stay active and vibrant for as long as possible. The Baby Boomer generation is affluent, adventurous, and computer savvy. They are looking for easy ways to explore the world and their communities, look and feel young, and find avenues to reinvent themselves so they can rock their retirement years.

MEET REBECCA FORSTADT OLKOWSKI



Rebecca is a purveyor of all things fun and a diehard foodie. She loves to travel and writes from anywhere on the planet she happens to land, even if it's in her own backyard. (Los Angeles) Her topics include travel, food, culture, entertainment, wellness, longevity, and issues that concern active women over 50. She's also been a professional voice-actor for almost 40 years.

FEATURED IN & ON

THE
HUFFINGTON
POST


TRAVEL
AWAITS





BABYBOOMSTER.COM AUDIENCE

Current as of 12/1/2019



/BabyBoomster

5K



@Baby_Boomster
@RebeccaOlkowski

15K



@BabyBoomster

1.5K



/BabyBoomster

3K



420

SUBSCRIBERS

Blog Analytics

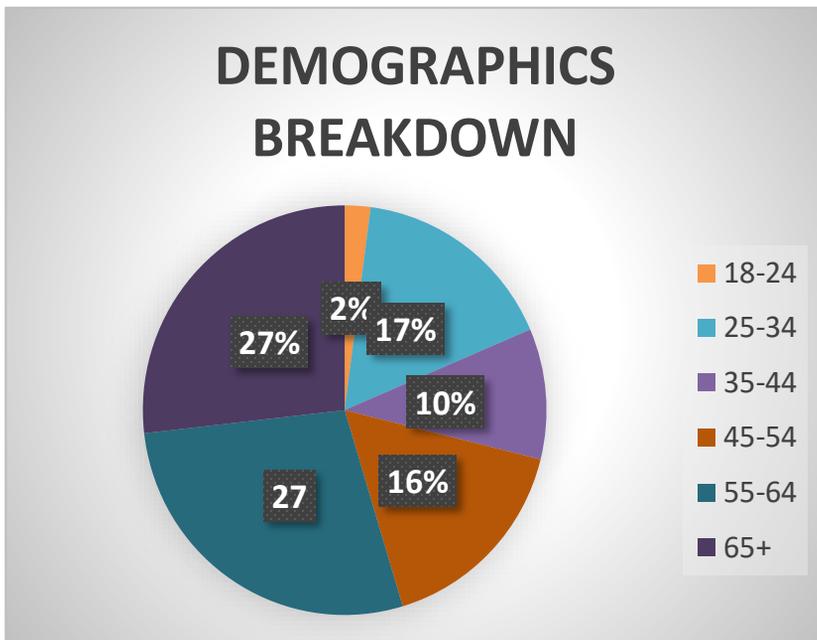


29K

PAGEVIEWS/MO

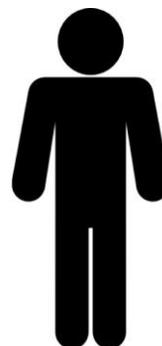
23K

UNIQUES/MO



75%

FEMALE READERS



25%

MALE READERS

READERSHIP BY LOCATION

- | | |
|---------------|----------------------------|
| 1. NEW YORK | 8. VIRGINIA |
| 2. CALIFORNIA | 9. OHIO |
| 3. FLORIDA | 10. NEW JERSEY |
| 4. TEXAS | International Top 3 |
| 5. PENN | CANADA, UK, |
| 6. MICHIGAN | AUSTRALIA |
| 7. ILLINOIS | |



BABYBOOMSTER.COM CONTENT

TOP PERFORMING PAGES AND POSTS

1. [Fashion - Best Women's Clothes and Accessories Over 50 - Online Stores](#)
2. [7 Best Online Exercise Programs for Women Over 50](#)
3. [12 Tips to Avoid Fainting in Public and Hurting Yourself](#)

PHOTOGRAPHY/INSTAGRAM SAMPLES



TRAVEL



FOOD



TRAVEL



FASHION

BRAND PARTNERSHIPS





HOW TO WORK WITH ME

MY TARGET MARKET

BabyBoomster.com focuses on **fabulous and active women over 50** who are out exploring the world, are socially engaged, and want to live well with a purpose.

We're not ready for a rocking chair but are ready to rock.

PRESS EVENTS

I'm based in Los Angeles and as a blogger and social media influencer, I'm happy to attend local events as well as sponsored travel-based press trips in the U.S.A and abroad.

MEDIA OPPORTUNITIES

I've been featured as a guest on podcasts, live stream video TV shows, and other websites. I'm also available to guest post on blogs or write for publications.

CONTACT ME:

Rebecca Forstadt Olkowski
rebecca@babyboomster.com

818.515.7880

To schedule a meeting:

<https://meetme.so/meet-rebecca>

BABY BOOMSTER

SPONSORED POSTS/REVIEWS

I write sponsored posts for brands **for a fee** to promote or review products for a range of verticals in the **travel/lifestyle** genre that includes beauty, fashion, wellness, and entertainment.

For **current rates** and more details click on the links below:

<https://www.babyboomster.com/guest-posts-writing-guidelines-sponsored-content/>

<https://www.babyboomster.com/brand-collaboration/>

AFFILIATE PROGRAMS

If your company has an affiliate program that fits my **active women over 50** demographic, please let me know. If it is a good fit, I will apply.

GIVEAWAYS, LINKS , ADS

I occasionally do giveaways, add paid links, and ads if a product or service is in sync with my overall philosophy and message.

I look forward to working with you.

WWW.BABYBOOMSTER.COM

LET'S WORK TOGETHER



Please follow me on social media



[BabyBoomster](#)



[@Baby_Boomster](#) and [@RebeccaOlkowski](#)



[@BabyBoomster](#)



[BabyBoomster](#)



[BabyBoomsterTV](#)

MAILING ADDRESS:

Rebecca Olkowski
4400 W. Sarah St. Ste 7
Burbank, CA 91505